





Claire Barnette

ART DIRECTOR

CONTACT

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 claire-barnette.com

EDUCATION

Art Direction
The Creative Circus
2016

SKILLS

- Public speaking & presenting
- Creative Concepting
- Building client trust
- Social trends & best practices
- Illustration
- Midjourney & creative AI trends
- Adobe Creative Cloud
 - AI, PS, AE, PremPro, ID

WORK EXPERIENCE

Senior Art Director, Social
Dentsu | May 2023 - Present

I manage teams, ideate for large-scale native social campaigns, and create bold work for Kroger's family of brands.

ACD Art Director
Leo Burnett | Jan. 2023 - April 2023

I lead creative development, client presentations, and managed teams across departments to create campaigns for DUNKIN'.

Senior Art Director
COSSETTE Toronto | 2021 - 2023

I lead creative development for 360 campaigns, built client trust, and created bold work for brands like Walmart, McDonald's Canada, Google Canada, WW, M&M Food Market, and new business.

Art Director
Anomaly Toronto | 2019 - 2021

I created 360 campaigns and bold ideas for Hershey's, Reese Canada, Corona Beer, Sportchek, Oh Henry!, and new business.

Art Director
EP+Co | 2016-2019

I created 360 campaigns and brand platforms for brands like PUMA, Denny's Diner, Lowe's, Lenovo, Strayer University, and Fox Studios Films.

Art Director Intern
Goodby Silverstein & Partners | June 2016 - Oct. 2016

I conceptualized and created content for brands like Cisco, Sonic, and Xfinity. I also created press-worthy work for Stranger Things. I was the youngest creative intern the company had to-date at the time.

AWARDS

50 Under 30 The Drum List 2017

Best in Show, Gold-Greenville Addy's 2019